



SHAKER
HEIGHTS

State of the City

Earl M. Leiken, Mayor
League of Women Voters
February 23, 2017

B. Attractive, Desirable Quality of Life

The breakdown of our generations:

Baby Boomers	Generation X	Millennials
Born 1946 – 1964 Current age is 53-71	Born 1965-1979 Current age is 38-52	Born 1980-2000 Current age is 17-37
74.8 million In our total U.S. population	61.2 million In our total U.S. population	86.9 million In our total U.S. population
8,312 – 29%	6,302 – 22%	5,684 – 20%

Shaker Heights // 2010 U.S. Census

Planning Themes

- Placemaking
- Transit-Oriented Development
- Healthy Communities
- Flexible Housing Options
- Sustainability

Placemaking

- Creating quality public spaces that contribute to happiness, and well-being
- Designing cities for *people*
- Cultivating a sense of place
- Greenspaces and trees; architecture; history

Lake to Lakes Trail






SHAKER
HEIGHTS 



Lee Road: South Section Recommended Configuration

(6 ft bike lane–12 ft SB lane–12 ft center lane–12 ft NB lane–6 ft bike lane)

Van Aken

Our community's downtown
place for residents to dine, shop
and spend time

Van Aken District Connections Plan

Developed to support creation of a vibrant,
mixed- use downtown



Two large public
meetings

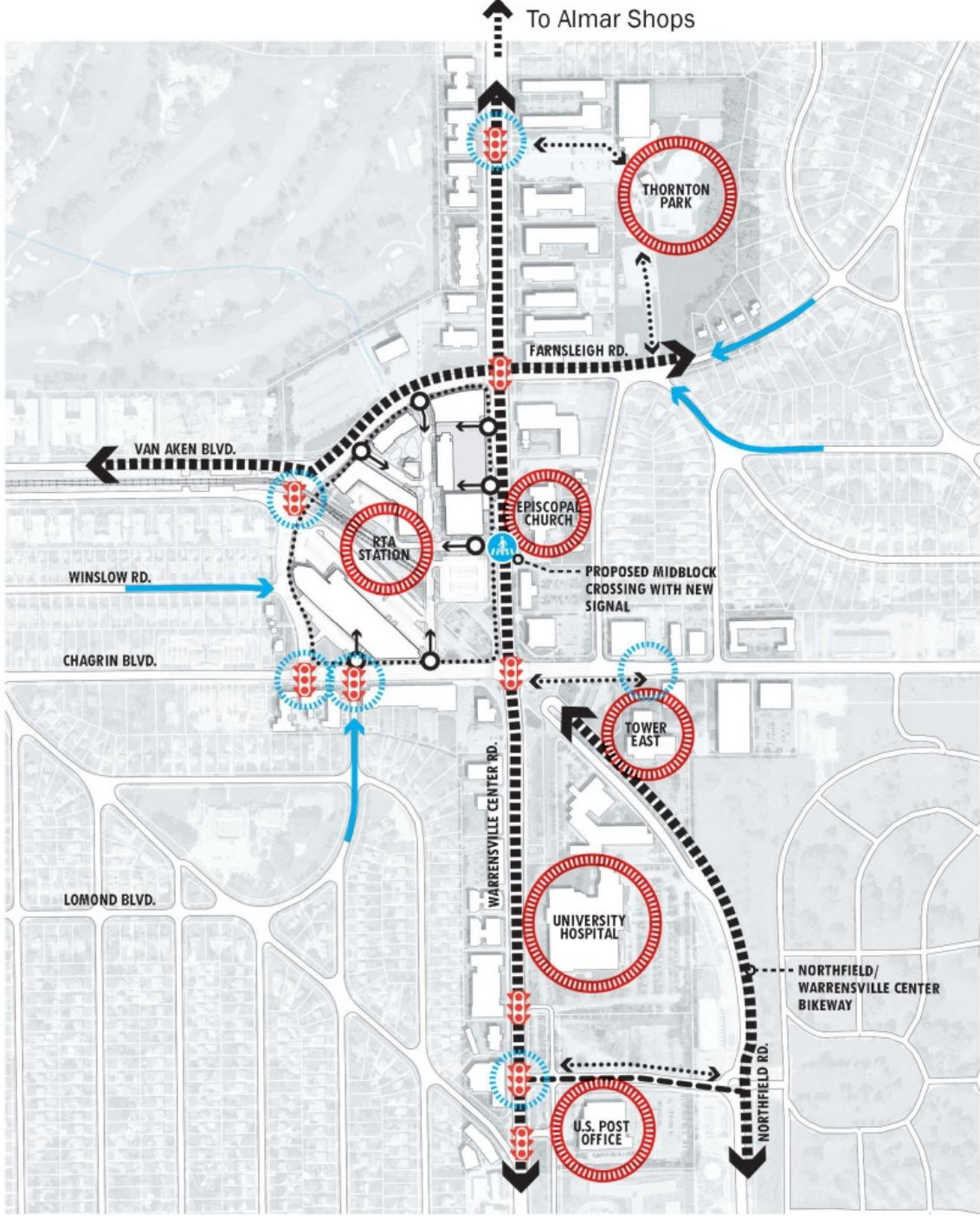
Stakeholder
Committee of
residents,
property owners,
and major
institutions

DISTRICT CONNECTIONS FRAMEWORK

KEY

- Multi-Use Path
- Community Connector
- On-Street Bicycle Signage
- Primary Sidewalk Connector
- Pedestrian Connector
- Proposed Midblock Crossing
- Gateway
- Community Anchor
- Signaled Intersection

To
St. Dominic
Church





Indianapolis Cultural Trail



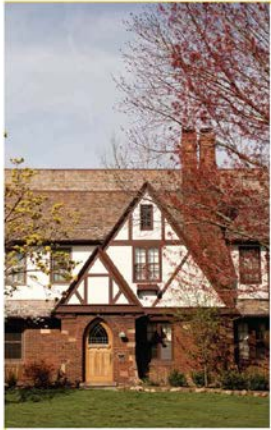
UNMET INFRASTRUCTURE NEEDS

• Streets:	\$12,850,100
• Dams and lakes:	\$ 4,340,000
• Facilities Maintenance:	\$ 5,297,000
• Replace Public Safety System	\$ 1,000,000
• Replacement of Fire Aerial Truck	\$ 900,000
• Recreation and leisure amenities upgrades	\$ 3,230,000
• Sewers	\$ 4,320,770
TOTAL	\$ 31,937,870

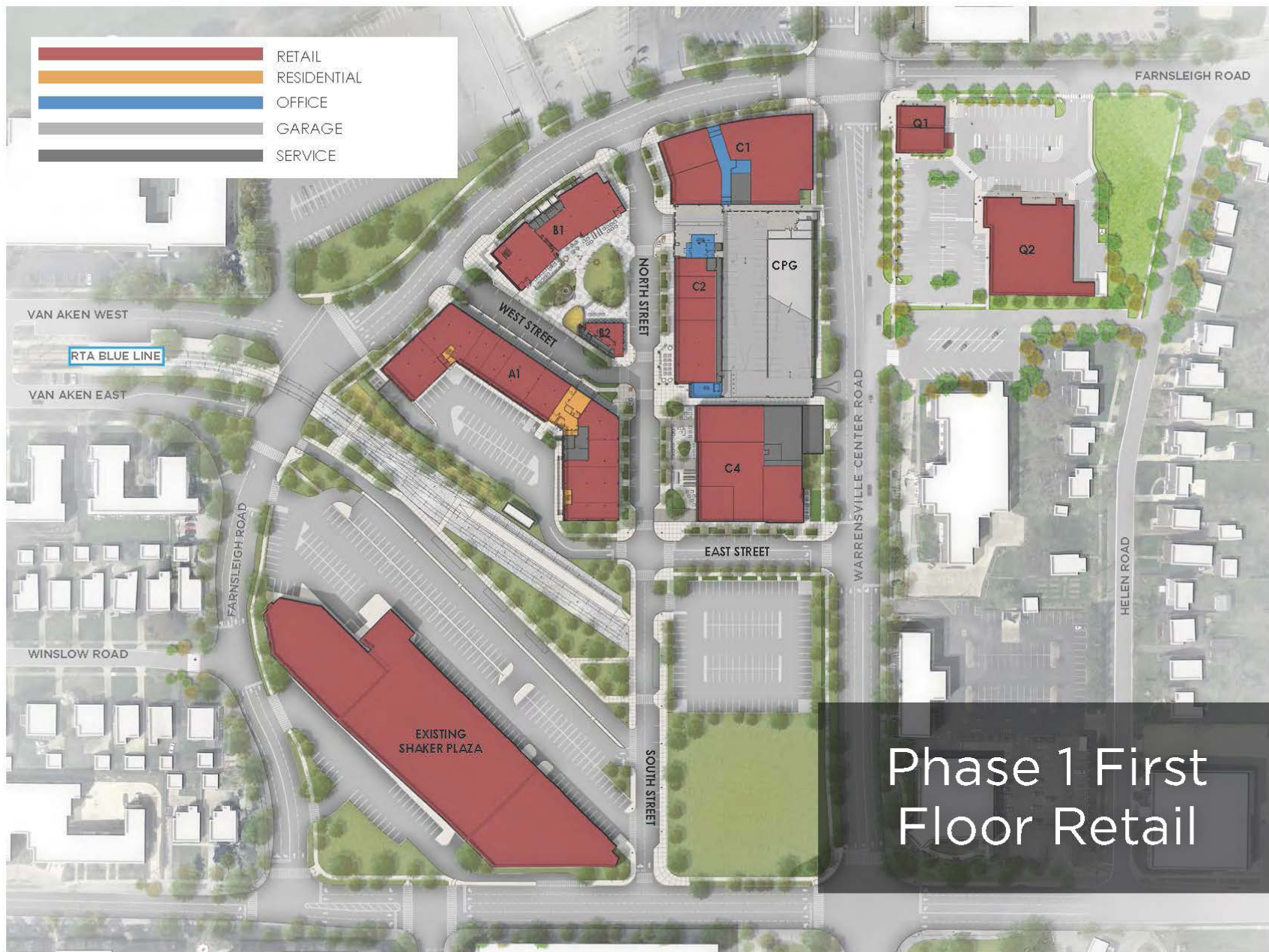
C. Vibrant Commercial & Retail Development



- ✓ Construction is well under way
- ✓ All financing is closed
- ✓ On schedule to open Phase 1 in Summer 2018



The Vision:
A business
community
integrating into
and
complementing
the surrounding
neighborhood

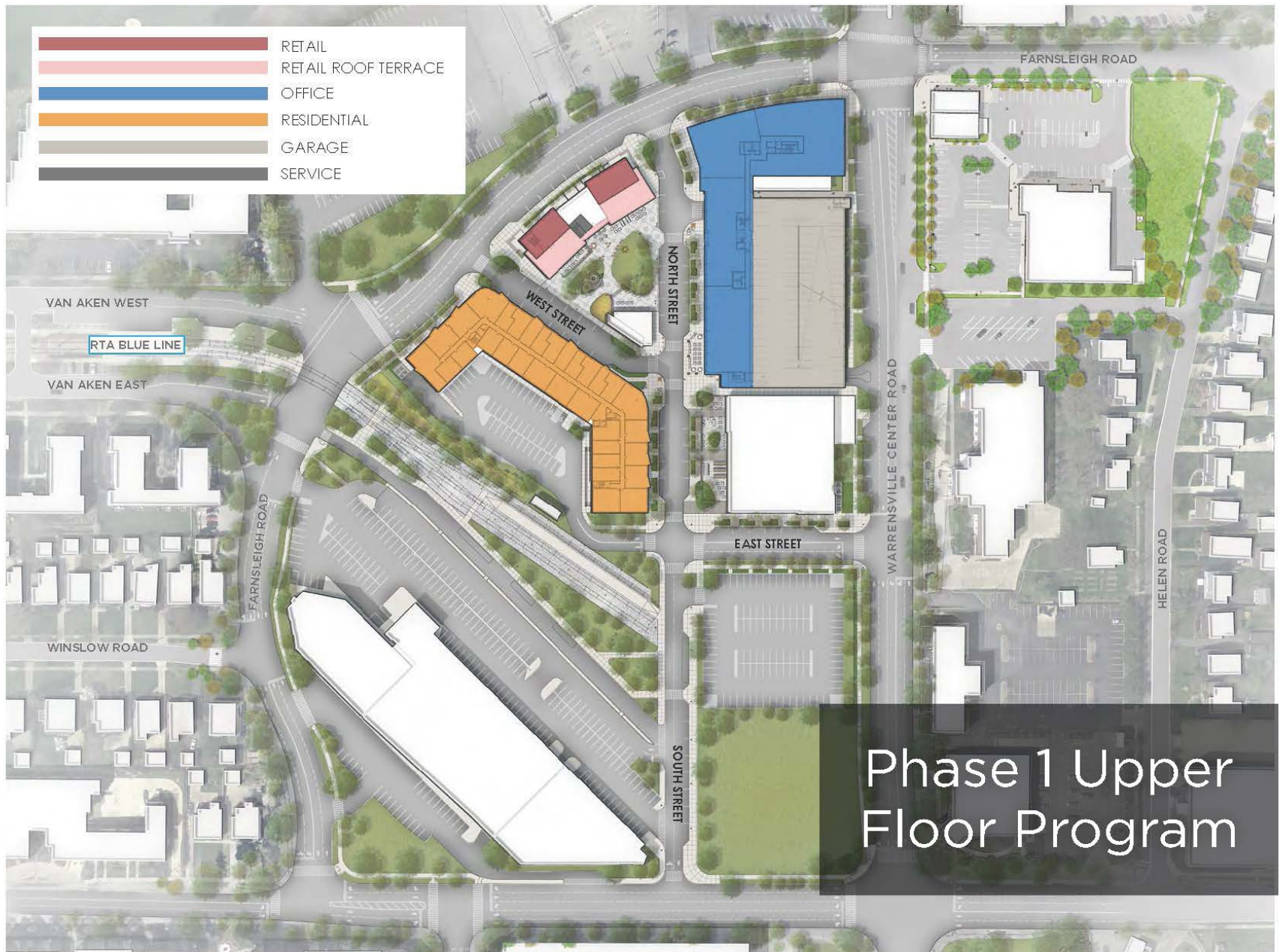


Phase 1 First Floor: 60,000 sq. ft. of new retail

Tenant List February 2017

- Jonathan Sawyer restaurant
- Harry's Pizzeria
- Mitchell's Ice Cream
- Whiskey Grade
- Andrews Color Atelier

Several retailers will be announced by RMS this spring and summer



- RETAIL
- RETAIL ROOF TERRACE
- OFFICE
- RESIDENTIAL
- GARAGE
- SERVICE

RTA BLUE LINE

Phase 1 Upper Floor Program

Van Aken Phase 1 Aerial Looking South



Phase 1 Second and Third Floor:

- **100 apartments** over the retail & overlooking the park; price point \$1.85-\$2.00/square foot (comparable to The View, University Circle and downtown)
- **Office is 60,000 sq. ft; 75% leased**, only 14,500 sq ft. left; bodes well for office development on the 100% corner
 - ABA Insurance
 - Financial Services Company
 - RMS Investment Corporation
 - Suburban Pediatrics (1st floor of retail building)
 - McGlinchey, Stafford Law Firm

The Orman Building



Orman Building-a food hall like Chicago's Eatily, DC's Union Market or Chicago's Revival market; a gathering place with stages for music and presentations indoors and outside on shared patio.

Orman Building signed tenants:

- Shinola
- Luna Crepes
- Urban Orchid
- Restore Cold Pressed Juice
- Rising Star
- Goldhorn Brewery

The Orman Building Beer Garden



Shaker's Living Room



Built on site where summer beer gardens have been

Streets can be closed for larger festivals

RMS talking to interested grocers about the Qua Site

Le Chaperone Rouge construction well under way

Shaker Rocks working on site plan, architectural plans and financing

Wendy's starting design for new restaurant

BP station got new pumps, getting a redesign

Great Shops on Chagrin: Juma, Bicycle Boulevard, Lucy's Sweet Surrender, Swerve, MotoPhoto,

Mapping out and marketing other development sites in the District will begin (Planning and Economic Development)

Join us NOW

SUPPORT NEW & EXISTING STORES

- Shaker Plaza (including new)
 - New Balance
 - Evie Lou
 - Marc Anthoni Spa (March)
 - Qdoba
 - Subway
 - Donatos
 - Pearl Asian Kitchen
 - Shaker Beverages



JOIN US

These are just a few of the thousands of residents who attended our summer beer garden series, thirsty for a new downtown.

thevanakendistrict.com

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Creation of Shaker Heights Development Corporation and Revitalization of Lee Road

Chagrin - Lee Corridor

Protem Home
Healthcare

The Dealership

Storefront Project #1

Discount Cleaners –
Storefront Project #2

State Farm Insurance –
storefront Project #3

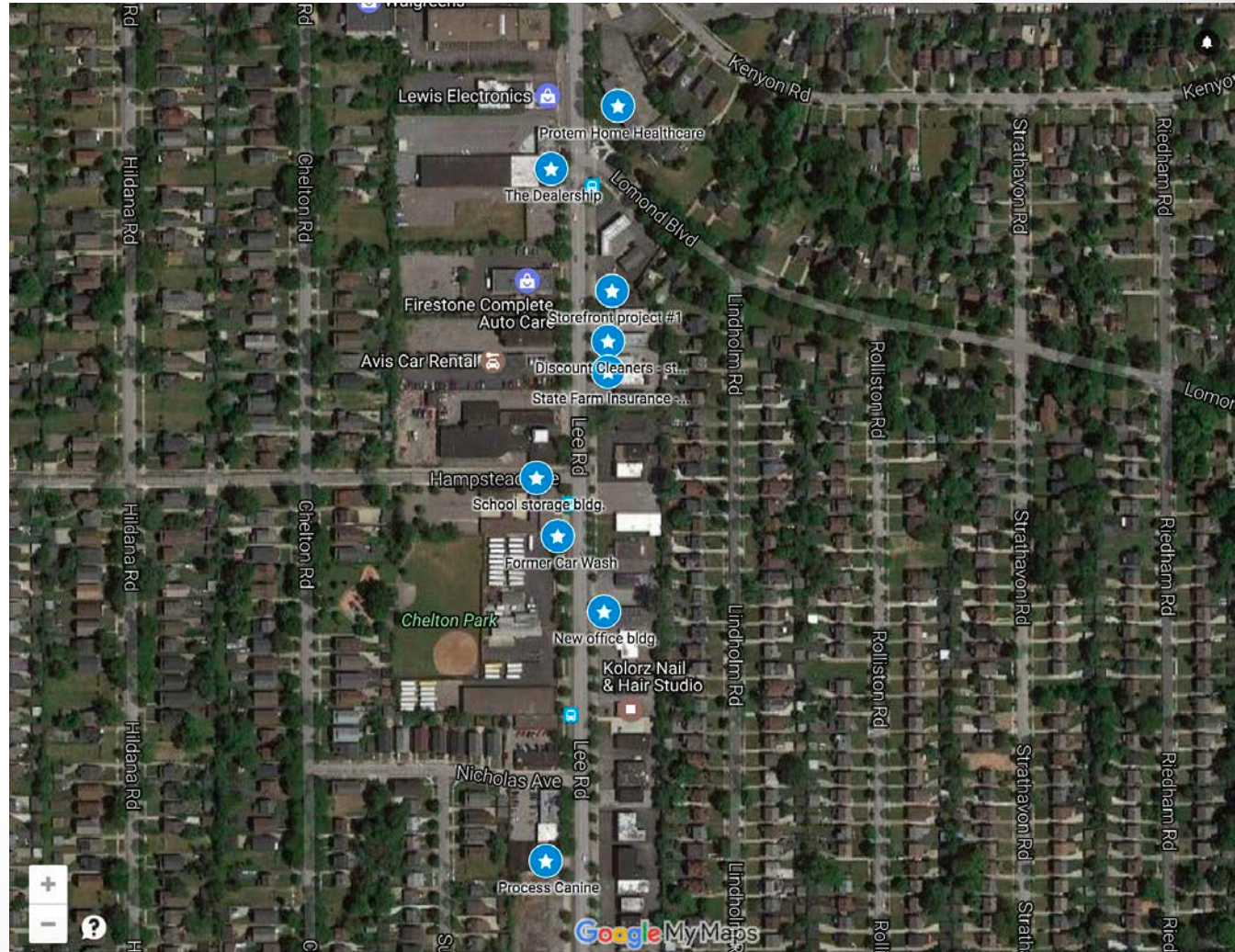
School Storage
Building

Former Car Wash

New Office Building

Process Canine

W



S

Protem Home Health Care	Shaker-based home healthcare business	3535 Lee
The Dealership	A co-work, event and office space	3558 Lee
Discount Cleaners	Upgrading signage and lighting under Storefront Renovation Program	3601 Lee
State Farm Insurance	Upgraded signage and lighting under Storefront Renovation Program	Lee Road
Process Canine	Former Lee Road Plant Nursery will become a dog day boarding and training business	Lee Road
New Office Space	Former Hair Salon & Nail Studio now new office space	3649 Lee
School Storage Building	Shaker resident purchasing the property for long-term development opportunities	Lee Road
Former Car Wash	Will be demolished, land will be marketed for redevelopment	Lee Road

D. Efficient 21st Century Government

Increase Operational
Efficiency and Lower
Costs

Shaker City Employment Reduction

12/31/2007	347 Full Time Employees	
1/31/2017	288 Full Time Employees	
Reduction of	59 jobs	

Regionalism

- Combined Police and Fire Dispatch operations with University Heights – Cleveland Heights – South Euclid
- Water Line Maintenance to Cleveland
- Sewer Maintenance to County
- Combined SWAT squad with 5 communities
- Efforts to merge Fire Departments

IV. What are the continuing challenges, and what can we do to overcome them?

A. Challenges

1. Slow Regional Economic Growth
2. Political Environment
3. High Taxes in Shaker
4. Perception of Schools based on State Tests

B. How Can Citizens Help?

1. Support our Community
2. Demonstrate willingness to Adapt to Changing Circumstances

Median Home Sales Price

Shaker Heights

2004	\$244,000
2005	\$230,510
2006	\$205,000
2007	\$226,000
2008	\$190,000
2009	\$179,000
2010	\$208,000
2011	\$202,000
2012	\$195,000
2013	\$200,000
2014	\$219,950
2015	\$225,000
2016	\$225,000

2004-2006: NEOCANDO <http://neocando.case.edu/cando/ControllerServlet>

2007-2015: http://www.cleveland.com/datacentral/index.ssf/2016/02/home_prices_up_for_most_cuyaho.html

Ohio's 2015 School District Report Cards Encourage Economic Segregation

Posted on [September 19, 2016](#) by [janresseger](#) [wordpress.com](#)

What does it mean when somebody gives you a bad grade for who you are? That is exactly what the new school district report cards in Ohio do. School achievement tends to correlate with aggregate family income, and metropolitan areas across the nation are quickly re-segregating by income. Research shows there are fewer and fewer mixed income communities and more very poor and very rich ones. Ohio gives the schools in very rich communities "A" grades; and Ohio gives schools in very poor and in mixed income communities "Ds" and "Fs."

Support our Community

1. Shop and eat regularly at stores and restaurants in Van Aken District, including Shaker Plaza
2. Support Van Aken throughout the Greater Cleveland community and especially in other East Side communities
3. Shop at Shaker Town Center - Use great resources in the area like Heinen's, Shaker Hardware
4. Become active in your neighborhood community association or form one if your neighborhood doesn't have one.
5. Be ambassadors to prospective new residents.

Support our Schools

1. Vote for 3.75 mill capital levy on May – first in 13 years

1. Modern Technology
2. Boilers and Piping
3. Backlog of roofs needing replacement
4. Security Cameras
5. ADA Upgrades

2. Tell the story of the excellent quality of our schools in the broader community

Be Open to Change
and Adapt to New
Circumstances

“It is not the strongest of the
species that survive,
Nor the most intelligent,
But the ones most responsive
to change.”

Charles Darwin

Consider Joining the Cuyahoga County Library System

1. Outstanding national reputation
2. Superb collection tied to state university system
3. Community Center libraries with early childhood, adult and senior services equal to or better than what we have
4. Enthusiastic recommendation from mayors with county system
5. Future capital repairs and potential new construction paid for by county residents
6. Retain Moreland location
7. No plans for new taxes
8. Open more hours than our own system
9. Reduces numbers of taxing authorities in Shaker
10. Allows community to focus finite tax dollars on schools

Potential Tax Savings with County Library:

Cost of Projected New Tax Increases:

School Levy	3.7 mills	= \$131.25 per \$100,000 Market Value
Library Levy	1.6 mills	= <u>\$ 56.00</u> per \$100,000 Market Value
		\$187.25

\$300,000 house = 3 x 187.25, or \$561.75

With County Library:

Reduce current library millage from 4.0 to 2.5

Avoid new library levy of 1.6

Eliminate 3.1 mills

Eliminate \$97.00 per \$100,000 market value

\$300,000 house = savings of \$291.00

Reduce cost of projected new tax increase from \$561.75 to \$270.75

Conclusion

The State of the City is strong and Shaker Heights will have a bright future if we continue to move forward in our goals to best position our community for the 21st Century.

Thank you.