East Side Development: Prospects for Reinvention
Tuesday May 9, 2017
7-8:30p.m. Cost: Free & Open to the Public
Cleveland Hts/University Hts Public Library, 2345 Lee Road 44118

Panelists:
Joyce Braverman Director of Development, City of Shaker Heights
Mansfield Frazier, Journalist, Business Owner and Hough Resident
Wayne Mortensen Director Of Design, Cleveland Neighborhood Progress
Rick Semersky Developer/CEO, VIP Restoration, Inc.

Moderator:
Terry Schwarz, Director, Cleveland Urban Design Collab., Kent State Univ.

Cleveland’s east side/west side rivalry is a tired cliché—one that’s counterproductive to our ability to move forward as a region. Major investments and new opportunities exist on both sides of the river. But there are some key differences. Some of the most exciting recent developments (Hingetown! Gordon Square! The Lakewood Solstice Steps!) are west of the river. And many of Cleveland’s most distressed neighborhoods lie to the east.

This forum will explore established development strongholds on the east side, as well as emerging neighborhoods. What are the progress indicators and how can we advance development prospects and public space investments in ways that benefit the broader community? Panelists include people directly involved in the hopeful, and sometimes frustrating work of regenerating city neighborhoods and inner-ring suburbs. The forum will highlight current efforts and engage participants in a conversation about local and regional priorities.

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